



## Internet Platforms: To Regulate or Not To Regulate?

Brussels, July 16, 2015, 15:30 - 20:00

Fondation Universitaire Stichting, rue d'Egmont 11, 1000 Brussels

In the Digital Market Strategy, the Commission announced a comprehensive assessment of the role of Internet platforms such as search engines, social media, e-commerce platforms, app stores and price comparison websites. At the same time, several EU and National antitrust cases have been decided or opened against some of the major Internet platforms.

The aim of the seminar is to better understand market power of Internet platforms and whether such power requires public intervention.

Questions raised at the seminar will be:

- How market power can be defined for Internet platforms?
- What is the role of personal data in determining market power?
- How market power can be acquired and maintained?
- How market power can be abused?
- Is there a role for competition law and/or sector regulation in controlling possible market power?



# Bits

Brussels Internet & Telecom Seminars

Brussels  
July 16  
2015

15:30 - 16:00

Welcome and coffee

## In the Chair:

Alexandre de Streel, Professor, University of Namur and CERRE

16:00 - 16:45

## Keynote address: Market Power and Internet Platforms

Paul Belleflamme, Professor, University of Louvain and CORE

16:45 - 17:05

## The Booking.com Case

Hélène Bonnet, Autorité de la Concurrence

17:05 - 17:45

## Experts panel

Alain Strowel, Professor, University of Louvain and University Saint-Louis-Brussels

Richard Feasey, Frontfaith and Frontier Economics

17:45 - 18:15

Coffee Break

18:15 - 19:15

## Industry Round Table

Erika Mann, Managing Director Public Policy Facebook

Beatriz Sanz Fernandez, Competition Policy Manager Telefonica

Cornelia Kutterer, Director, Digital Policy Microsoft

Amazon - TBC

19:15 - 19:30

## Take-away

Anna Herold, Member of the cabinet of Commissioner Oettinger

19:30 - 20:00

Cocktail Reception



### Venue

Fondation Universitaire Stichting  
rue d'Egmont 11, 1000 Brussels

[www.fondationuniversitaire.be](http://www.fondationuniversitaire.be)

### Fee\* and registration

The seminar is a joint event of CRIDS of the University of Namur, Cullen International, and ICRI of the University of Leuven

**Participation fee:** € 150 (drinks included).

*Free for staff of the EU Institutions and National Permanent Representations to the EU*

If more than two persons participate from the same organisation, the additional participants will benefit from a 25 % reduction. Former DTIC-students and Ph.D. students are also entitled to a 25 % reduction.

**Registration:** <http://bits.unamur.be/registration-form>

Email: [clelia.manes@unamur.be](mailto:clelia.manes@unamur.be)

\*Any profit from this event will be used for supporting academic research in ICT regulation at CRIDS <http://www.crids.eu/> and ICRI <http://www.law.kuleuven.be/icri/>