Building a consistent and balanced innovation portfolio

The value of an innovative opportunity – “the egg” – must be assessed, taking into account how and how much it fits with the portfolio of innovative and non-innovative projects currently pursued by an organization – “the baskets”.

How an innovation opportunity will affect the **consistency** of the corporate portfolio should be assessed, in terms of both the potential critical resources bottlenecks – in particular management’s and customers’ attention – and the potential technological and organizational synergies.
How much an innovation opportunity will affect the **balance and alignment** of the corporate portfolio should be assessed, both in terms of strategic scope – exploitation vs. exploration – and with respect to the time horizon – short-, mid- and long-term.

**Bibliography**

**Managing a portfolio of opportunities**

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Building a consistent and balanced innovation portfolio


Building consistent innovation portfolios

- (Video) Embracing Agile, Darrell K. Rigby, Jeff Sutherland, Hirotaka Takeuchi
Staying the course: balanced and aligned portfolios

- (Video) The Zinnovants “Why innovate?”