Building a consistent and balanced innovation portfolio

The value of an innovative opportunity – “the egg” – must be assessed, taking into account how and how much it fits with the portfolio of innovative and non-innovative projects currently pursued by an organization – “the baskets”.

By Benoît Gailly, 17 January 2018
How an innovation opportunity will affect the **consistency** of the corporate portfolio should be assessed, in terms of both the potential critical resources bottlenecks – in particular management’s and customers’ attention – and the potential technological and organizational synergies.
How much an innovation opportunity will affect the balance and alignment of the corporate portfolio should be assessed, both in terms of strategic scope – exploitation vs. exploration – and with respect to the time horizon – short-, mid- and long-term.

**Bibliography**

**Managing a portfolio of opportunities**

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Building consistent innovation portfolios


• (Video) Embracing Agile, Darrell K. Rigby, Jeff Sutherland, Hirota Takeuchi


Staying the course: balanced and aligned portfolios

- (Video) The Zinnovants “Why innovate?”