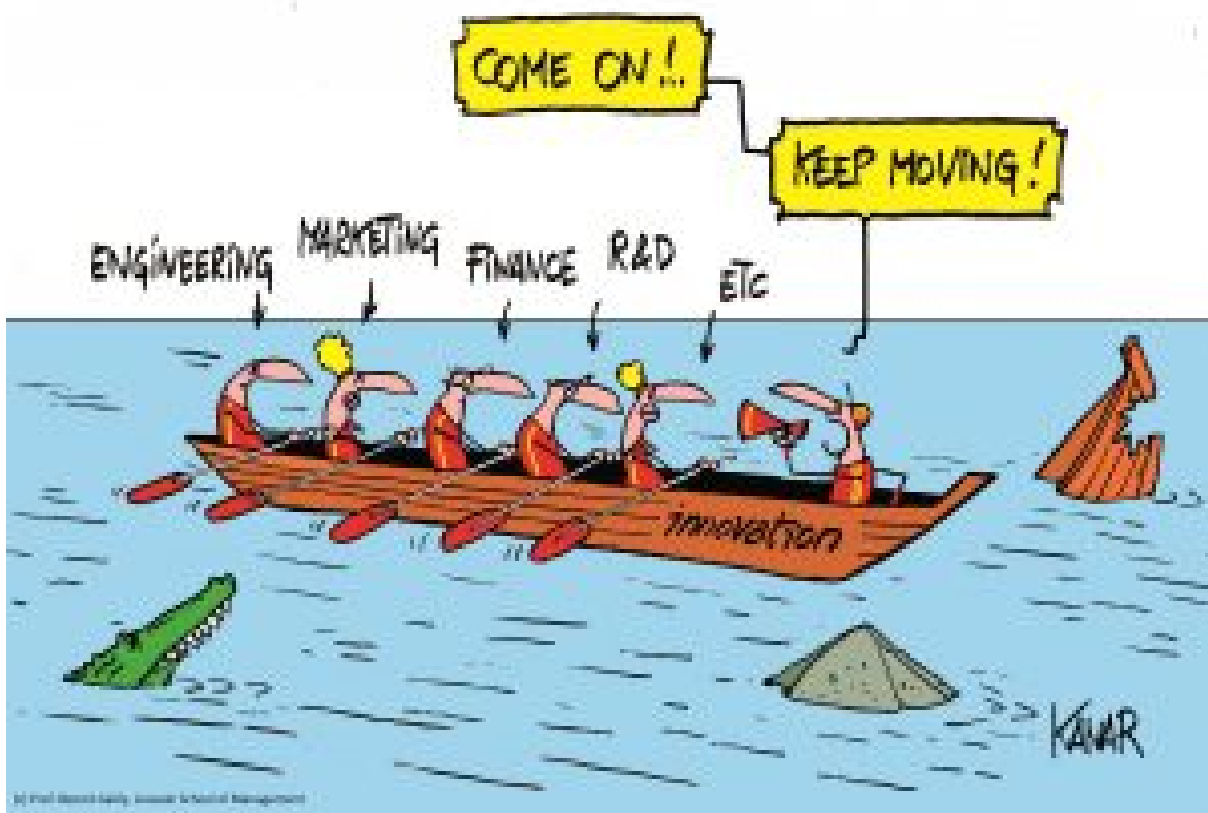
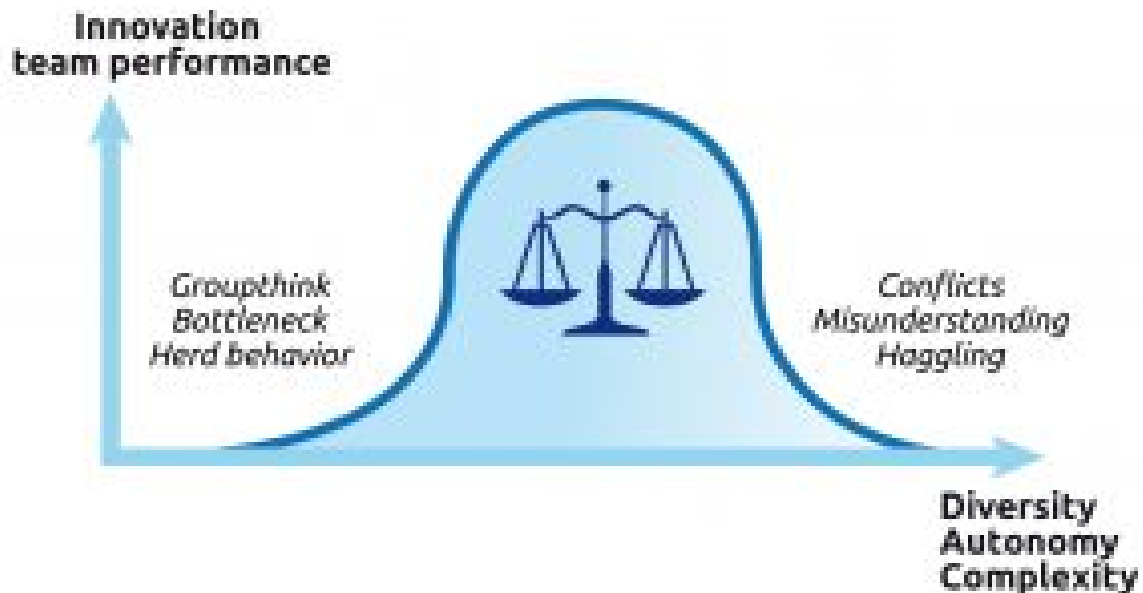


By Benoît Gailly, 17 January 2018

Build and lead effective innovation teams: balancing acts



Organizations can successfully manage innovation only if they have the ability to build and lead **effective project teams** around their innovation initiatives.



Dr. Prof. Rens Veenendaal, Associate Professor of Management

An effective project team will become a great innovation team if it can manage **key trade-offs** in terms of level of pressure, diversity, slack and tolerance for diverging and outside perspectives.



Building an effective innovation team means mobilizing **transformational project leaders and team members** with the right profiles, background, motivation and skills – not just whoever happens to be “on the bench” when the initiative is launched.

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Why we need effective project teams to innovate

Keywords: project management, project teams, global teams, sponsor, teams, virtual teams

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How to build great innovation teams - key trade-offs

Keywords: consensus, cross-fertilization, diversity, group dynamics, innovation teams, task orientation

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Transformational team leader and members

Keywords: *autonomy, team member, transformational leadership*

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