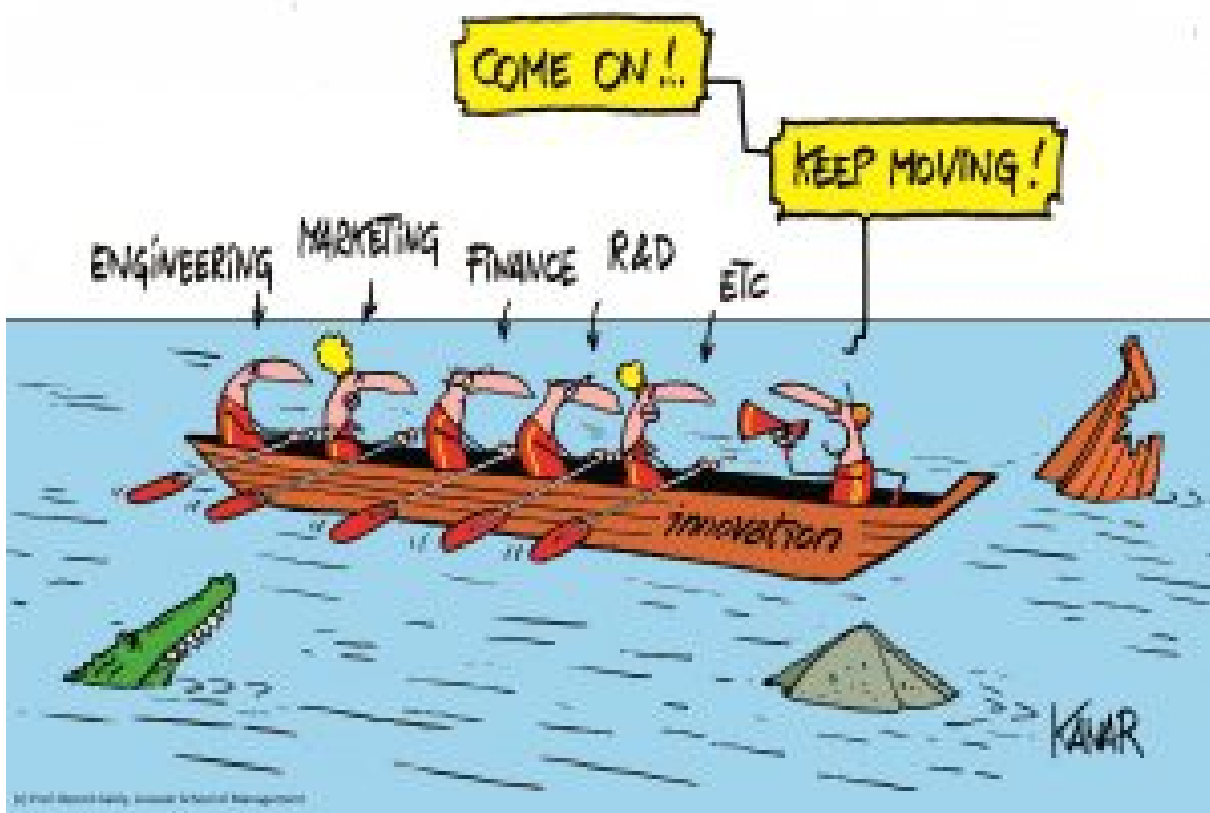
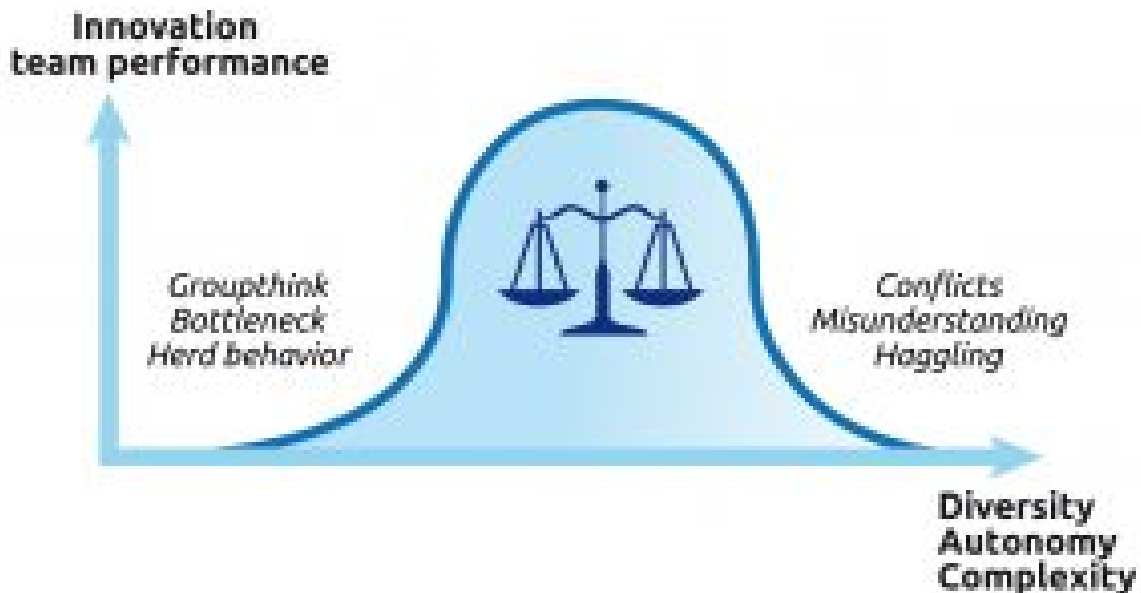


By Benoît Gailly, 17 January 2018

# Build and lead effective innovation teams: balancing acts



Organizations can successfully manage innovation only if they have the ability to build and lead **effective project teams** around their innovation initiatives.



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An effective project team will become a great innovation team if it can manage **key trade-offs** in terms of level of pressure, diversity, slack and tolerance for diverging and outside perspectives.



Building an effective innovation team means mobilizing **transformational leaders and team members** with the right profiles, background, motivation and skills – not just whoever happens to be “on the bench” when the initiative is launched.

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